SIZE AND SCOPE OF THE

Victorian Thoroughbred Racing Industry



This summary report contains information relating specifically to the thoroughbred racing industry as sourced from the three-code study into the Victorian Racing Industry completed in 2013.



2013



Economic impacts

TOTAL DIRECT SPENDING

	(\$ mil)	% of total
Expenditure on producing racehorses	\$162.7	10.4%
Expenditure on preparing racehorses	\$320.9	
Wagering related customer expenditure		
On-course raceday customer expenditure	\$163.6	
Off-course raceday customer expenditure	\$213.3	13.6%
On-course non-raceday expenditure	\$106.9	6.7%
Total	\$1,566.7	100.0%

NEARLY HALF OF THE \$1.5 BILLION IN SPENDING THAT IS GENERATED BY THE THOROUGHBRED RACING INDUSTRY OCCURS IN REGIONAL PARTS OF THE STATE

KEY ECONOMIC OUTPUTS

	2013	2006	% Change
Economic value of racing	\$2.1 bil	\$1.6 bil	31.3%
Total FTE employment	19,600	14,800	32.4%
Household income generated	\$1.1 bil	\$0.9 bil	22.2%





THOROUGHBRED RACING CONTRIBUTES NEARLY **\$2.1 BILLION IN VALUE ADDED TO THE VICTORIAN ECONOMY** - AN INCREASE OF 31% OVER THE LAST SEVEN YEARS. MELBOURNE (\$1.24 BILLION), OUTER MELBOURNE (\$0.23 BILLION), GOULBURN (\$0.16 BILLION) AND LODDON (\$0.10 BILLION) GENERATE THE LARGEST AMOUNTS

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Participants in racing

At a glance

71,994	Participants residing in Victoria
212	Industry administration staff
12,308	Participants in producing the racing product
46	Stewards
816	Gaming venue staff
85	Barrier attendants
205	Jockeys & apprentices
1,581	Racing club volunteers
8,877	Casual/contractor staff
698	Racing club staff (FT & PT)
55,474	racing animals
59,474	Participants in producing
2,947	Stable employees
1,005	Trainers
50,005	Owners & syndicate members
3,769	Breeders staff
1,748	Breeders

THE JOBS & PARTICIPANTS

	2013	2006
Employed directly in racing		
Employed by racing clubs/industry	10,700	8,100
Employed by participants	6,900	6,000
Total employed directly in racing	17,600	14,100
Participants in racing		
Racing club volunteers	1,600	4,700
Owners	50,000	28,000
	1,700	2,000
	1,000	1,200
Total participants in racing	54,300	35,900
Total jobs & participants directly involved in racing	71,900	50,000

MORE THAN **71,900 PEOPLE ARE DIRECTLY INVOLVED IN THE RACING INDUSTRY** AS AN EMPLOYEE, VOLUNTEER OR PARTICIPANT - **62.8% RESIDE IN REGIONAL VICTORIA**



size and scope of the victorian thoroughbred racing industry

At a glance

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1,516,696	Attendances
62,008	Racing club members
71	Racing clubs
67	Racetracks
546	Race meetings
4,286	Races

Racing clubs

THOROUGHBRED RACE MEETINGS IN VICTORIA ATTRACT ATTENDANCES OF MORE THAN 1.5 MILLION

ATTENDANCES AT VICTORIAN THOROUGHBRED RACE MEETINGS

	Attendances	% of total
		3.7%
		2.5%
		2.1%
	47,888	3.2%
		4.2%
		3.3%
		2.1%
Ovens-Murray	31,376	2.1%
		4.4%
	21,108	1.4%
Outer Melbourne		13.4%
Total Regional Victoria	641,828	42.3%
	874,868	57.7%
Total Victoria	1,516,696	100.0%

71 RACING CLUBS HOST 546 THOROUGHBRED RACE MEETINGS. **NEARLY 80% OF THESE RACE MEETINGS ARE IN REGIONAL VICTORA** WITH OUTER MELBOURNE (69), BARWON (58) AND GOULBURN (53) HOME TO THE LARGEST NUMBER OF RACE MEETINGS



THOROUGHBRED RACING CLUBS EMPLOY NEARLY 700 FULL-TIME AND PART-TIME STAFF. IN ADDITION, THEY ALSO EMPLOY MORE THAN 8,800 CASUAL AND CONTRACTOR STAFF -PARTICULARLY DURING THEIR CUP CARNIVALS

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Racing's customers

At a glance

\$163.6 mil	On-course raceday
	customer spend
\$213.3 mil	Off-course raceday
	customer spend
\$106.9 mil	Non- raceday customer
	spend

TOTAL CUSTOMER EXPENDITURE

\$46.6

10%

\$25.1

5%

\$16.9 3%



- Non-raceday & other club activities
- Fashion & Retail
- Transport

34%

22%

- Overnight accommodation
- Additional entertainment

THOROUGHBRED RACING'S CUSTOMERS GENERATE SPENDING OF MORE THAN \$483 MILLION IN VICTORIA. SPENDING ASSOCIATED WTH METROPOLITAN RACING CLUBS ACCOUNTS FOR 72% OF THIS TOTAL

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TOP 5 REGIONS FOR CUSTOMER EXPENDITURE





At a glance

480	Community organisations
	financially supported by
	thoroughbred racing
33%	Thoroughbred racing clubs with
	partnerships with primary,
	secondary, tertiary and trade
	institutions
57%	Racing clubs that have work
	experience or intern placements
	available
250	Community organisations
	share racing club facilities and
	resources

MORE THAN **1,580 PEOPLE VOLUNTEER THEIR TIME AND/OR EXPERTISE** AT RACING CLUBS THROUGHOUT VICTORIA

Community and social benefits

MORE THAN **33% OF THOROUGHBRED RACING CLUBS HAVE PARTNERSHIPS** WITH PRIMARY, SECONDARY, TERTIARY AND TRADE INSTITUTIONS



THOROUGHBRED RACING CLUBS **SHARE THEIR FACILITIES WITH MORE THAN 250 COMMUNITY ORGANISATIONS** THROUGHOUT THE STATE

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Regional impacts

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