

SIZE AND SCOPE OF THE

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Victorian Thoroughbred Racing Industry

TOTAL DIRECT SPENDING

	(\$ mil)	% of total
Expenditure on producing racehorses	\$162.7	10.4%
Expenditure on preparing racehorses	\$320.9	20.5%
Wagering related customer expenditure	\$599.3	38.3%
On-course raceday customer expenditure	\$163.6	10.5%
Off-course raceday customer expenditure	\$213.3	13.6%
On-course non-raceday expenditure	\$106.9	6.7%
Total	\$1,566.7	100.0%

NEARLY HALF OF THE \$1.5 BILLION IN SPENDING THAT IS GENERATED BY THE THOROUGHBRED RACING INDUSTRY OCCURS IN REGIONAL PARTS OF THE STATE

KEY ECONOMIC OUTPUTS

	2013	2006	% Change
Economic value of racing	\$2.1 bil	\$1.6 bil	31.3%
Total FTE employment	19,600	14,800	32.4%
Household income generated	\$1.1 bil	\$0.9 bil	22.2%



THOROUGHBRED RACING CONTRIBUTES NEARLY \$2.1 BILLION IN VALUE ADDED TO THE VICTORIAN ECONOMY – AN INCREASE OF 31% OVER THE LAST SEVEN YEARS. MELBOURNE (\$1.24 BILLION), OUTER MELBOURNE (\$0.23 BILLION), GOULBURN (\$0.16 BILLION) AND LODDON (\$0.10 BILLION) GENERATE THE LARGEST AMOUNTS

At a glance

1,748	Breeders
3,769	Breeders staff
50,005	Owners & syndicate members
1,005	Trainers
2,947	Stable employees

59,474 Participants in producing racing animals

698	Racing club staff (FT & PT)
8,877	Casual/contractor staff
1,581	Racing club volunteers
205	Jockeys & apprentices
85	Barrier attendants
816	Gaming venue staff
46	Stewards

12,308 Participants in producing the racing product

212 Industry administration staff

71,994 Participants residing in Victoria

Participants in racing

THE JOBS & PARTICIPANTS

	2013	2006
Employed directly in racing		
Employed by racing clubs/industry	10,700	8,100
Employed by participants	6,900	6,000
Total employed directly in racing	17,600	14,100
Participants in racing		
Racing club volunteers	1,600	4,700
Owners	50,000	28,000
Breeders	1,700	2,000
Trainers	1,000	1,200
Total participants in racing	54,300	35,900
Total jobs & participants directly involved in racing	71,900	50,000

MORE THAN 71,900 PEOPLE ARE DIRECTLY INVOLVED IN THE RACING INDUSTRY AS AN EMPLOYEE, VOLUNTEER OR PARTICIPANT – 62.8% RESIDE IN REGIONAL VICTORIA



At a glance

1,516,696	Attendances
62,008	Racing club members
71	Racing clubs
67	Racetracks
546	Race meetings
4,286	Races

71 RACING CLUBS HOST 546 THOROUGHBRED RACE MEETINGS. NEARLY 80% OF THESE RACE MEETINGS ARE IN REGIONAL VICTORIA WITH OUTER MELBOURNE (69), BARWON (58) AND GOULBURN (53) HOME TO THE LARGEST NUMBER OF RACE MEETINGS

THOROUGHBRED RACE MEETINGS IN VICTORIA ATTRACT ATTENDANCES OF MORE THAN 1.5 MILLION

ATTENDANCES AT VICTORIAN THOROUGHBRED RACE MEETINGS

	Attendances	% of total
Barwon	56,530	3.7%
Central Highlands	37,272	2.5%
East Gippsland	31,245	2.1%
Gippsland	47,888	3.2%
Goulburn	63,935	4.2%
Loddon	49,595	3.3%
Mallee	31,696	2.1%
Ovens-Murray	31,376	2.1%
Western Districts	67,045	4.4%
Wimmera	21,108	1.4%
Outer Melbourne	203,958	13.4%
Total Regional Victoria	641,828	42.3%
Metropolitan Melbourne	874,868	57.7%
Total Victoria	1,516,696	100.0%

THOROUGHBRED RACING CLUBS EMPLOY NEARLY 700 FULL-TIME AND PART-TIME STAFF. IN ADDITION, THEY ALSO EMPLOY MORE THAN 8,800 CASUAL AND CONTRACTOR STAFF - PARTICULARLY DURING THEIR CUP CARNIVALS

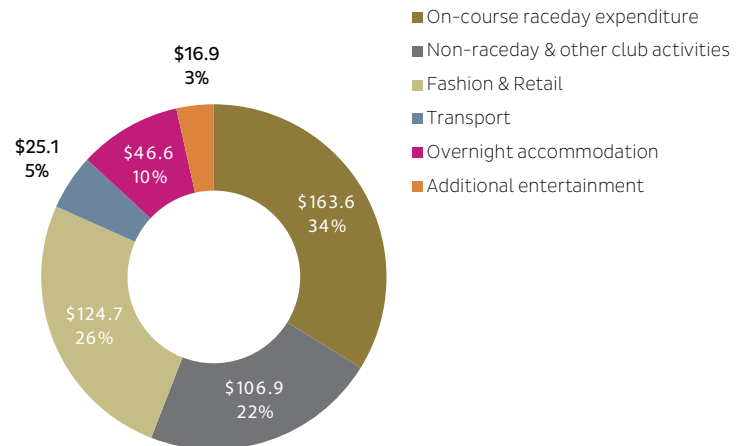


Racing's customers

At a glance

\$163.6 mil	On-course raceday customer spend
\$213.3 mil	Off-course raceday customer spend
\$106.9 mil	Non-raceday customer spend

TOTAL CUSTOMER EXPENDITURE



THOROUGHBRED RACING'S CUSTOMERS GENERATE SPENDING OF MORE THAN \$483 MILLION IN VICTORIA. SPENDING ASSOCIATED WITH METROPOLITAN RACING CLUBS ACCOUNTS FOR 72% OF THIS TOTAL

TOP 5 REGIONS FOR CUSTOMER EXPENDITURE



At a glance

- 480 Community organisations financially supported by thoroughbred racing
- 33% Thoroughbred racing clubs with partnerships with primary, secondary, tertiary and trade institutions
- 57% Racing clubs that have work experience or intern placements available
- 250 Community organisations share racing club facilities and resources

MORE THAN 1,580 PEOPLE
VOLUNTEER THEIR TIME
AND/OR EXPERTISE
AT RACING CLUBS
THROUGHOUT VICTORIA

Community and social benefits

MORE THAN 33% OF
THOROUGHbred RACING
CLUBS HAVE PARTNERSHIPS
WITH PRIMARY, SECONDARY,
TERTIARY AND TRADE
INSTITUTIONS



THOROUGHbred RACING
CLUBS SHARE THEIR
FACILITIES WITH MORE
THAN 250 COMMUNITY
ORGANISATIONS
THROUGHOUT THE STATE



