17174 - New submission from Early Years Strategy - Public Submissions

Simple appraoches:

1. Free books and toys to mothers and other care givers for at risk children inlow income settings, eg, 10% of 300,000 childrn born annually - \$20 x 30,000 = \$600,000. No backlash from those opposed to "leaners" and multiplier effects.

2. Roll out ANFPP to all vulnerable children, not just indigenous communities - the orginal Olds Altimera programme produced evidence for significant benefits across the whole community of 'at risk' children. See Adam Graycar on Ockham's Razor for explanations of why this has not happened <u>https://www.abc.net.au/radionational/programs/ockhamsrazor/public-policy-its-so-</u> <u>obvious/3286658</u>

3. This graph provides data to impel a whole of government appraoch, to proactively support children at risk for the benefit of health outcomes and, subsequently, health budgets https://www.bmj.com/content/371/bmj.m3048, as well as as the moral imperative and the need to protect the community for externalising outcomes.