17479 - New submission from Early Years Strategy - Public Submissions

I have been a childcare agent and consultant to the childcare industry since 2017 and have attended over 10,000 centres and analysed the financials of at least 4000 plus centres.

I am enrolled in studying towards my diploma however have a business degree and post graduate masters in supply chain.

I am a user of childcare as a working mother and have 4 children all except my youngest who is 6 months using childcare.

The advice I offer is;

Split the babies from the early learning centres. There is nothing that a child under 2 can be taught and requires more care and love than education. There use to be mother care nurses in every centre 20 years ago and the level of care for babies was high.

Now they are in a factory type setting all eating, sleeping and playing in confined areas. The education in early learning starts at 2 years of age and all the qualifications required for education should start then. This would elevate the staffing issue as the requirement for babies would be different.

The operational strain on the business for babies is the highest where most centres run at a loss on babies as they require more care and checking for breathing every 10 mins. It's mentally, physically and emotionally draining on educators caring for 8 - 24 - 48 babies yet has the highest demand because of rising cost of living pushing women back to work sooner.

I am happy to discuss further as I have lots of ideas and wish to help. I can be contacted directly ok

Thank you